

**BUSINESS RESILIENCE OVERVIEW** 

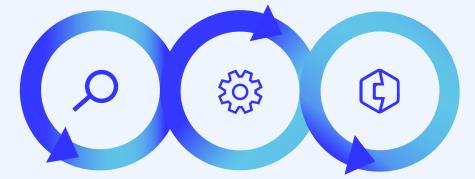
# Business Resilience is a Critical Component of any Cybersecurity Strategy

Business Resiliency has Become Intertwined with Cybersecurity

Our team works with you to value and identify critical assets, the "Crown Jewels" of your business, to develop and deploy risk mitigation strategies for events that can disrupt the business processes that drive revenue and protect your customers.

Business continuity and IT disaster recovery planning is a foundational element for any organization's cybersecurity program. Our Business Resiliency service helps you build preventive and recovery programs to keep your business running in the face of threats that require coordinated preparation and response.

## Business Resilience Lifecycle



#### **Assessment**

Review program readiness to identify and quantify risks and their potential impact and costs of interruption on the "Crown Jewels" (critical products and services) of your organization and mapping their dependencies (Technology, Supply Chain, Human Capital, Operations).

#### Plan + Build

Develop streamlined strategies, architectures, designs and solutions to implement processes, controls and technology for business continuity and IT disaster recovery, and build the plans and run books for appropriate IT Recovery to sustain business operations.

#### **Test + Maintain**

End to end testing and exercises of the continuity and IT disaster recovery plan execution to improve operational readiness, reduce recovery time and decrease risk, uncovering planning gaps before a crisis to continually improve overall resiliency.



Our highly-certified, operational cyber resilience experts have lived and breathed your job for over 25 years, building plans for hundreds of customers. We will help you:

- Identify critical operations and assets, as well as your risk tolerance, to ensure the greatest impact on business resilience in the event of a disaster.
- Build comprehensive strategies and action plans to keep your organization running or recover as soon as possible when disaster strikes.

### Hundreds of Industry and Product Certifications















## GuidePoint Security's Business Resilience Planning services include:



**Business Continuity Planning** to identify critical business functions and systems and build a continuity plan for the minimum operational capabilities required to maintain an acceptable level of operations during an incident.



**Crisis Management Planning** to ensure command and control during an operational disruption. Crisis Management plans include incident identification, evaluation, escalation, declaration, plan activation and deactivation, and internal and external communication plans.



**Disaster Recovery Planning** to address the restoration of business system software, hardware, and data during an incident to ensure the technology environment's ability to withstand unplanned interruptions.



**Emergency Response Planning** to facilitate and organize employer and employee actions during workplace emergencies. These involve life safety procedures to protect the well-being of both personnel and visitors.

## **About Us**

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.



